



CBS Sports HBCU Scholarship Essay Submission Instructions

Deadline: November 7, 2022 by 11:59 PM EST

Secure document upload link: [2022 CBS Sports HBCU Scholarship Essay Submission Link](#)

Essay Prompts

Applicants may submit a written essay or a video essay. Whichever format you decide, your essay must respond to **each** of the following prompts:

1. How do you envision using your talents and learnings for a career in the media and entertainment industry?
2. Describe a moment where you positively impacted a community or individual.
3. What makes you passionate about the media and entertainment industry?
4. **Optional:** Feel free to add any content to your video or written essay that further showcases who you are and why you would make a great recipient for this scholarship.

Release forms

Applicants who submit video essays are required to submit a UNCF release form **and** a CBS Sports video release form. Release forms can be downloaded from the scholarship landing page. Applicants who submit a written essay are **not** required to submit either release form.

Accepted file formats

1. Written essays and release forms must be submitted as a Word or PDF file. Links to Google Docs or other file formats, will not be accepted or reviewed.
2. Video essays must be submitted as an AVI, MOV, or MP4.

Filenames

1. Video essay: Your FirstnameLastname_VIDEO (example: JimSmith_VIDEO)
2. Written essay: Your FirstnameLastname_WRITTEN (example: SallyJones_WRITTEN)
3. Release forms (only required if you submit a video essay)
 - a. UNCF form: Your FirstnameLastname_UNCF (example: JimSmith_UNCF)
 - b. CBS Sports form: Your FirstnameLastname_CBS (example: SallyJones_CBS)

Submitting your documents

- **Letters of recommendation may not be submitted to the secure document upload link.**
- **ZIP files will not be accepted or reviewed at any time.** See accepted file formats above.
- Failure to submit your materials with the correct filenames will result in your application being considered incomplete. Incomplete applications will not be reviewed.
- UNCF will not edit your filename or accept emailed documents at any time.
- If you think you uploaded your file with the wrong filename, that is okay; simply reupload the file with the correct filename as many times as you need to.

Video essay guidance

1. **Device:** Any
2. **Length:** 3-5 minutes
3. **Format:** AVI, MOV, or MP4
4. Avoid copyrighted music, images, and logos, and distracting backgrounds or noise.
5. Use a clear speaking voice, be in focus, and be well-lit.
6. **You must introduce yourself with your full name at the beginning of the video.**